

Tue, Jun 9 at 10:11 AM

Dear KPMG,
Cc: US Media and others,

Regarding the Irish Times article yesterday titled, [More than 870,000 jobs created by data centres? Don't make me laugh – The Irish Times](#)

please tell us that your reference to 876,000 jobs in your report was a joke. You were just kidding, right?

Otherwise, I guess you'll have to do what the Irish government does, and attach an addendum that what you said was not what you meant?

And then you'll have to explain what you actually meant by it, and invariably it will be the opposite of what you said. Because that's how us normal human beings usually communicate, right?

I've had experience with the alternate reality of the Irish government, and another firm like yours, PwC, who behave the exact same way. I can no longer as an investor, still a businessman, and common-sense American (and Irish man) rely on anything the Big four (or even the Big 10!) print or say.

It seems to be just gibberish, untruths, contradictions, and completely misleading unless of course you can reassure me that Ms. Mullally's article is completely fabricated and has taken KPMG's report completely out of context. I'll await your defense and send it out to those on this email to be fair to you.

Many of us have had it up to here as regards the looseness of words used today, be that in reports from firms like yours or even in rulings from Irish government oversight bodies all the way up to the Irish judiciary itself (see Failte32.org).

This is no longer acceptable. More and more people are noticing, and in my opinion, it will lead to more and more unrest unless it stops. My parents drilled it into me that honesty is the best policy. While it may sound cheesy today, like many young teenagers it did me no harm to hear it.

Did KPMG ever hear the saying? Or is it just for old fashioned people like my parents? You guys are the smartest guys in the room, right.

Sincerely,
Maurice D. Landers

P.S. I haven't even touched on the other major flaw in your report — the electricity-usage comparison — but I'm happy to discuss that too if needed.

----- Forwarded Message -----

From: maurice landers <mauricelanders@yahoo.com>

To: Fordesk <fordesk@irishtimes.com>; Lettersed <lettersed@irishtimes.com>; Opinion <opinion@irishtimes.com>

Cc: xxxxx@xxxx <xxxxx@xxxx>

Sent: Monday, June 8, 2026 at 09:39:09 AM EDT

Subject: Re. Una Mullally's article today in the Irish Times...

Dear Ms. Mullally,

I like your article/analysis today in the Irish Times.

"Tens of thousands? I thought it was 876,000."

That says it all.

These contradictions are everywhere among the Irish government and its affiliated organizations, that is, pretty much every organization in Ireland, if you listen/read carefully like you have.

I had a good laugh over that one (no laugh track needed! lol). KPMG et al are just the equivalent of government agencies when providing government related analysis.

We cannot ever take them seriously in this regard. Perhaps other areas that are not government related?

Even according to AI:

us 1. What does the U.S. — the world's largest data-centre market — actually employ?

The U.S. has:

- ~2,700 data centres (largest concentration globally)
- ~40% of the world's hyperscale capacity
- The biggest cloud providers (AWS, Microsoft, Google)

Yet **direct employment** in U.S. data centres is estimated at:

- **~100,000–120,000 direct jobs** (operators, technicians, engineers)
- **~300,000–400,000 indirect jobs** (construction, supply chain, services)

Even the most generous U.S. industry-funded studies never claim more than **500,000 total jobs**.

So Ireland claiming **876,000** would imply:

- Ireland (population 5.3m) → **876k jobs**
- United States (population 330m) → **400k jobs**

That would mean Ireland supposedly has **2× the U.S. data-centre workforce**, despite having **1/60th** of the population and **1/30th** of the data-centre capacity.

I mean, they didn't even check AI on this? Clearly, they're relying on people's ignorance and acceptance without checking/verifying. It's surprising how many people don't.

Your analysis puts KPMG to shame. The only part of it I disagree with is when you say "KPMG is a serious consultancy..."

My experience with some other like firms informs me quite well in this regard.

Kind regards,
Maurice D. Landers

Thu, Jun 18 at 11:17 AM

Dear US Media et al,

It's good to note the recent placing of most Irish universities in the world's top universities rankings as discussed in the Irish Times today.

[‘Going from strength to strength’: Six Irish universities move up global rankings – The Irish Times](#)

I'm proud to see my own alma mater get its highest ever ranking, the University of Limerick! We just keep going from strength to strength.

While it's also great to see other traditional Irish universities do so well, the University of Limerick (UL) is a relatively new and innovative university. It was founded by Dr. Edward Walsh in the early 70s as the National Institute for Higher Education (NIHE) and was subsequently granted university status in 1989 under Dr. Walsh's leadership, incidentally just before I graduated. But I'm very proud to be associated with both forms of the institution.

And very interestingly, Dr. Walsh modeled NIHE/UL on the American university system and look at all that he has achieved since the days when NIHE was just a few acres of 'visionary' land upon which sat one building that housed its students, still known today as the Whitehouse.

Ireland learned the benefits of the American university educational system and adopted them very effectively because Dr. Walsh was able to successfully apply on a consistent basis over decades the US model in the context of the entrenched dogma of traditional Irish universities at the time and still today. And America can now learn from how he was able to retain and certainly improve Irish student educational standard that today is very high on a global comparison among non-elite and even elite universities. While it would be nice on the ego to think UL is described as elite, it's just as good if not better without the eliteness, which is all that matters for best-in-class results in industry.

It can be argued that many non-elite American universities have deteriorated over the past 30 years in terms of student education standard. Perhaps Ireland through Dr. Walsh's vision and many achievements can now reciprocate the benefits we learned from America and give back to this great country and ensure that its educational standard remains high so that our youth can continue to be given the skills necessary

to critically analyze everything in a worldview that more and more seems to be trying its best to dumb us all down.

The result will be a quality of graduates that, like Ireland and UL in particular, are world class.

Kind regards,
Maurice D. Landers