

## **Maurice D. Landers** *BIOmé*

BIO part...

Maurice Landers is responsible for security in a fast-paced commercial property environment in New York's Diamond District. Maurice also applies his expertise in this and other areas in an entrepreneurial capacity.

With the assistance of the membership resources of IEEE, Maurice recently formed a team to construct a pilot project for an innovative plastic capture system, with the intention of scaling it if successful, to help reduce the volume of plastic waste that reaches our oceans.

Maurice has enjoyed compendious permanent employment careers in engineering, finance and hospitality management in Europe and the United States giving him a firm foundation for his subsequent entrepreneurial pursuits, and prides himself on leaving the finance industry with a perfect compliance record and no disclosures.

Maurice is a firm believer in the value of interdisciplinary thinking which, according to the Harvard Business Review, is fast becoming a critical attribute in today's business world:

"When you work different jobs, you can identify where ideas interact — and more significantly, where they *should* interact."

*mé* part...

Maurice immigrated to the US in the mid-1990s after receiving his US Green Card through the Morrison Visa Program and started his financial career as a stockbroker with Merrill Lynch in Texas in 1997. He gained his branch management training with Edward Jones Co., St. Louis, and continued in the investment field as an independent registered representative up until 2010 during which time he established two foreign direct investment (FDI) investor groups and launched a pilot of [Celtic-Trade.com](http://Celtic-Trade.com);

Investor groups established by Maurice succeeded in identifying and engaging prominent investors, one widely recognized as the "pioneer" of the small company biotech industry in the U.S., to bring their companies and IP to Europe;

Maurice's objective was to raise matching assets from US and European institutions to fund Life sciences and Renewable Energy ventures and he spearheaded private equity (PE) early-stage activities. He is currently building an open access platform, Opportunity Ireland, to make this process easier using foreign direct investment partnerships (FDIPs), a FDI concept/strategy he is developing;

Maurice joined Global Arena Investment Management in 2011 as Managing Director of Sales to build out his investor base to complement potential sovereign investment relating to his investor groups. This led to the forming of his third group in 2013/14 through an agreement with one of the best money managers in the area of tactical money management to submit a proposal to Ireland's National Treasury Management Agency (NTMA);

This third and final attempt at engaging with the Irish Government in a business context led to his investigation through a series of Reports in 2015, 2018 and 2019 into the mismanagement of taxpayer funds by the Irish Government and two of its agencies (see *Faillte 32*);

Prior to moving to the United States, Maurice was pursuing his MBA at the University of Limerick in 1993 while working in Business Development for Allied Pharmaceutical Distributors Ltd./Allphar where he was responsible for undertaking several strategic projects in an industry where profit margins were becoming razor thin;

Projects undertaken included developing a unique niche distribution market he identified outside of the traditional pharmaceutical distribution channel, researching and assessing the European pharmaceutical regulatory environment for suitable export markets for the company's compounding product line to be spun off in a new company, and applying Project Management techniques to optimize the supply chain management of the company's agency business. All projects contributed to positioning the company for sale to a co-operative shortly thereafter in a successful buy-out;

Maurice gained industrial experience as Regional Sales Manager Republic/Northern Ireland for Leybold Ltd. UK subsidiary in 1991, a first-of-its-kind position in Ireland, where he positioned Leybold as a serious competitor in the Irish market by helping win a critical sale at the time to Intel Ireland's new wafer fab facility. He was responsible for expanding Leybold's vacuum technology business in all industrial sectors and universities/third level institutes in Ireland;

Maurice began his career in 1989 in the electronic/electrical engineering sector as a Safety Test Engineer with H.C. Rowland & Co. (NEMKO) in London, England, where he was promoted to the newly established Technical Services Division to assist the Chief Engineer in developing customized safety test equipment used to test prototype electronic/electrical consumer products prior to full-scale production;

Maurice graduated from the University of Limerick with a Bachelor of Technology Degree in Engineering. He undertook his cooperative education at Diebold Nixdorf, and academic research projects while at UL included temperature profiling of surface mounted components (SMT) and quality systems in Eastern European countries post-velvet revolution (Postgrad). He earned his series 7, 63 and 65 US securities licenses, and life/health insurance license.

Also of Note

**Commented [ML1]:** He is one of the initial directors and a former elected board member and treasurer of the Irish Network NYC (Together From Afar) which was developed from an initiative initially undertaken by the Consulate General of Ireland New York as a not-for-profit Irish networking organization. He was also involved in other non-profit related projects of strategic interest to the Dept. of Foreign Affairs, and was on the board of many Irish American organizations in New York. He cofounded Failte 32 to assist job seekers from Ireland find employment in the US and is now using the platform to spur ethics in Public Office.