



# Enterprise Ireland

#irishadvantage

Meet Anderson Pearce, Anderson is the Market Advisor for Consumer Retail for Enterprise Ireland, based in NYC. Her background is in the luxury retail world; she previously worked at an Italian fine jewelry company, managing their largest department store relationships. As the Market Advisor, she oversees a portfolio of Irish consumer retail brands across the Apparel, Beauty, Jewelry, Gift, and Home sector to help grow their export business in the US market."

"NACTA is a fantastic organization to work with, that connects Celtic stores from across North America with each other and other vendor members. A NACTA membership offers so many ways to grow your business and keep you connected with the latest trends and developments in the Celtic marketplace across the USA and Canada. NACTA is integral in bringing Celtic products to customers all over North America!"

